

# HAILO household ladders – years of reliable revenue driving.



## Sales driver no. 1: ease of use

- Made in Germany – higher price acceptance\*\*

Your  
**1st**  
choice\*



## Annual quality tests with professional standards for domestic use

- HAILO quality that pays off for your customer
- Endurance test for HAILO stepladders with 50,000 load cycles at 150kg equates to 5x more cycles than the prescribed standard for domestic use

Scan the QR code for more information.

Illustration shows the HAILO L100 aluminium stepladder

\* Source: Market research from 16.08.2018, carried out by Logibrand. Details of the survey can be found at [www.hailo.de](http://www.hailo.de)

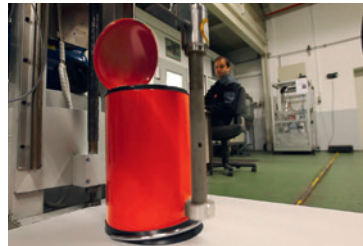
\*\* Source: online survey on 08.02.2017 conducted by the Monheimer Institut

# HAILO rubbish bins – top quality.

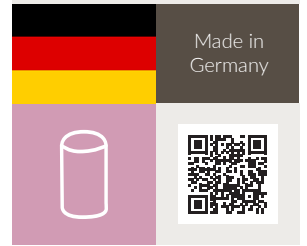


## Annual quality tests

- HAILO quality that pays off for your customer



Your  
**1st**  
choice\*



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## The extreme test\*\* is persuasive:

- Test with 260,000 lifts equates to 55 years of domestic use  
(Standard test with up to 50,000 lifts equates to more than 15 years of domestic use\*\*\*)

Illustration shows the HAILO Harmony M Design pedal rubbish bin.

\* Source: Market research from 16.08.2018, carried out by Logibrand. Details of the survey can be found at [www.hailo.de](http://www.hailo.de) \*\* Average use 8x per day. \*\*\* With Pure S + M.

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